

Dima Grigorev

Creative director, Senior designer, Saratov, Russia, +79050323940

me@wise.desi

[portfolio](#)

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remote work → relocation

Summary

Creative director (8 years of experience), Designer (15 years of experience)

- Extremely versatile specialist in different design spheres (product, brand)
- Versed in business management and business processes

Experience

Rize digital marketing agency (Saratov — Saint Petersburg)

Creative director, managing partner (2019 — ...)

- Developed idea and creative concept of agency, formed visual concept;
- Raised the level of visual communications to the largest regional agency, included in the 50 significant federal ones;
- Was the creative lead of 4 core long-term projects of agency, gained 80% of income;
- Execute leading guidance for agency designers in all projects (brand, product, web).

fmedia branding agency (Saratov)

Creative director, CEO (2014 — ...)

- Had started own agency from scratch and in 4 years had well-known regional brand;
- Got 50+ corporate long-term clients, 15 for permanent full design support;
- Educated and trained 6 designers from junior to middle and senior level.

freelance

Brand designer, product designer (2007 — 2013)

- In the process of working through various design projects, I received applied knowledge in various areas of design, basic marketing knowledge about real processes;
- Most of my clients became clients of the own agency later.

airroom ^{side project} gadget store (Moscow)

Design director, Co-owner (2013 — ...)

- Developed the brand, the concept, road map and MVP of the website of the online gadget store.
- Worked out a visual advertising system, automation of business processes and integration with CRM and third-party services;
- In the first 5 years, the company's turnover has increased tenfold and the brand has become significant on a national scale.

Education

Saratov State Academy, master of Law (2000–2005), GPA 4.0 of 4.0

Additional information

Languages: Russian (native), English (B2 — C1),

Member of the Association of Art Directors of Branding Agencies,

Speaker of 5+ design conferences.

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Spheres

Art-direction, creative team management	8 years
Product design	9 years
Brand design	15 years
Business management	8 years
Idea concept storytelling & presenting	12 years
3D modeling, animation	15 years
UX	8 years
UI	4 years
Full-stack web-development (wordpress)	10 years

Tech skills (core)

Adobe Illustrator	7 years
Adobe After Effects	11 years
Adobe Premier	7 years
Adobe Photoshop	15 years
Adobe InDesign	12 years
Figma	4 years
Autodesk 3Ds Max (+Corona, Vray)	15 years
Corel Draw	15 years
MS Office, Google Workspace	10 years

Other skills:

prepress, basic devops, css, html, basic php, digital ads, SEO, SMM, google search console, network administration, basic mobile dev comprehension, meta business page tune-up, a bit Unity, FB Spark, basic finance analytics, video production, infographics, copywriting, expo design, CRM integrations...

- Understanding all areas of design;
- Project Management skill;
- The ability to side with the client;
- Conceptual Skills and team planning;
- The desire to find the effect of each project.